



As Glasgow's dedicated online Wedding Planning Resource, we look forward to welcoming you to the site which helps Glasgow Brides plan their Wedding with ease!

With Inspiration, Information and Ideas, from the latest Glasgow Wedding Fayre news, advice from Wedding Industry Experts, Guest Blog Spots, an interactive Chat Room to a full list of local, Glasgow Wedding Suppliers – there is plenty to keep Glasgow Brides returning to our site again and again!!

*"The Glasgow Girls Wedding Guide is the ultimate Wedding Directory in Glasgow! It has been a great resource for us and we hope to continue working with the Glasgow Girls Wedding Guide for many years to come."*  
Louise, [www.weddingandbaby.co.uk](http://www.weddingandbaby.co.uk)

## Why Advertise with us?

- ♥ We offer Glasgow Brides a dedicated platform which to access the best of what Glasgow has to offer in the Wedding Industry. Your Listing is reaching the attention of Glasgow Brides who are actively seeking information about Glasgow Wedding Suppliers and Venues.
- ♥ Our website is optimised for all the major Search Engines like Google, Yahoo, AOL, MSN, AlltheWeb and AltaVista to ensure that we are easily found when Glasgow Brides search for Wedding Suppliers, information or planning advice. If we are found, you are found!
- ♥ Our website content is continuously updated to ensure we maintain a constant presence with Search Engine results which are text-centric.
- ♥ We allow you to have more text and more images per Listing than other websites with Directory Listings.
- ♥ Your Listing includes at least 2 direct hyperlinks to your own website, helping to drive Brides straight to your services.
- ♥ No additional charge is incurred throughout the year to update or alter your Listing with us.
- ♥ Listings are not organised in an alphabetical order but on 'first come' basis, except for Premier Listings which will appear above Standard and Enhanced Listings in each category, which rewards those who maintain their Listing with us and does not penalise company names that begin with x, y or z!
- ♥ We target Glasgow Brides through e-marketing and through exhibiting at Glasgow Wedding Shows to ensure our site maintains visibility.
- ♥ We have a large online social media presence on Twitter, Bebo, Facebook and various Blogs to constantly drive Brides to our site.
- ♥ Our rates for Advertisers are extremely competitive allowing even small businesses a targeted, online platform from which to promote your Wedding products and services! Being Listed with us works - please check the 'Testimonials' page on our site.

*For even more reasons to advertise with us, please visit our website!*

## listing packages



## listing packages

### standard listing £100 for a year

#### ***This includes:***

- ♥ A boxed advert listing your Company name, address, contact number, e-mail, web address, Facebook and Twitter address.
- ♥ A direct hyperlink to your own website in one click.
- ♥ A photo or logo to accompany your Listing directly hyperlinked to your website.
- ♥ Up to 40 words of descriptive text to promote your business.

### enhanced listing £120 for a year

#### ***An Enhanced Listing gives you more text and an extra photo in a category, and includes:***

- ♥ A boxed advert listing your Company name, address, contact number, e-mail and web address, Facebook and Twitter address.
- ♥ A direct hyperlink to your own website in one click.
- ♥ Up to 2 photos or logos to accompany your Listing both directly hyperlinked to your website.
- ♥ Up to 60 words of descriptive text to promote your business.

### premier listing £150 for a year

#### ***A Premier Listing gives you much more text, more photos and places your Listing within the top 5 in a category. A premier listing includes:***

- ♥ A boxed advert listing your Company name, address, contact number, e-mail and web address, Facebook and Twitter address.
- ♥ A direct hyperlink to your own website in one click.
- ♥ Up to 4 photos or logos to accompany your Listing both directly hyperlinked to your website.
- ♥ Up to 80 words of descriptive text to promote your business.
- ♥ A guaranteed place in the top 5 Listings in your chosen category. Top 5 placings are ordered on a 'first come, first served' basis.

### venue listing £180 for a year

#### ***This includes:***

- ♥ A boxed advert listing your Venue name, address, contact number, e-mail and web address, Facebook and Twitter address
- ♥ A direct hyperlink to your own website in one click.
- ♥ Up to 5 photos or logos to accompany your advert - all directly hyperlinked to your website.
- ♥ Up to 100 words of descriptive text to promote your business.

### premier venue listing £210 for a year

#### ***A Premier Venue Listing gives you much more text, more photos and places your Listing within the top 5 in a category. A premier venue listing includes:***

- ♥ A boxed advert listing your Venue name, address, contact number, e-mail and web address.
- ♥ A direct hyperlink to your own website in one click.
- ♥ Up to 6 photos or logos to accompany your advert - all directly hyperlinked to your website.
- ♥ Up to 120 words of descriptive text to promote your business.
- ♥ A guaranteed place in the top 5 Listings in your chosen category. Top 5 placings are ordered on a 'first come, first served' basis.

### additional options homepage advert

Homepage Adverts are hugely eye-catching and have an immediate effect on a web browser. They run on a monthly basis and you may wish to use this to promote a particular new product, a sale, Wedding Fayre or Event. There are 2 options available:

### small advert £50 per month

Single column width, up to 20 words, 1 photo or logo, a hyperlink to your own website in one click.

### large advert £90 per month

Double column width, up to 40 words, 2 photos or logos, a hyperlink to your own website in one click.

### mailshot a one-off MailShot is priced at £50

We can send out a one-off MailShot and Tweet to our Mailing List of Brides and Followers about your new product launch, Wedding Fayre or other special news. This is a highly effective and targeted platform. Up to 100 words, 2 photos or logos and 3 hyperlinks included.

## so...what do you get?

- ♥ A Complimentary advert design service and the ability to add updates to your advert for special offers or to list attendance at Wedding Fayres throughout the year, at no additional cost.
- ♥ The ability to add special offers or discounts to our 'Wedding Suppliers' Discounts' page, at no additional cost.
- ♥ The ability to submit regular or one-off special offers and discounts to our monthly e-Newsletter which goes out to our Mailing List of Brides, at no additional cost.
- ♥ The ability to contribute as a professional to Bridal queries in the 'Wedding Chat Room Forum', thus leaving a backlink to your own website.
- ♥ The ability to contribute professional articles to the 'Wedding Advice' section of the site or feature as a Guest Blogger, thus leaving a backlink to your own website.
- ♥ Our Personal attention—all e-mails are human edited, most changes and new adverts are active within 72 hours.
- ♥ Quarterly Newsletter updates about the site, special opportunities and early notification of the best of Glasgow's upcoming Wedding Fayres .
- ♥ No automatically generated e-mails or spam.
- ♥ Your personal contact details will never be passed on to a third party.